

Income Qualified EE Advisory Committee North (IQ North)

Wednesday, October 30th, 2019

10:00am – 2:00pm

The Renaissance Collaborative, Inc. (TRC)

Meeting Location: Grand Ballroom

3757 S Wabash Ave, Chicago, IL 60653

Energy Efficiency (EE) Education and Tracking Workforce Diversity in IQ Communities

To join the conference call, please register for the webinar:

<https://attendee.gotowebinar.com/register/4501654992875398668>

Dial-in: (415) 655-0052 (audio PIN shown after joining)

Access Code: 805-337-662

Note: Participants can use their telephone or computer mic & speakers (VoIP).

Time	Agenda	Discussion Leader
10:00 – 10:10 am	Opening and Introductions <ul style="list-style-type: none">Follow-up items from July 11th IQ North meeting.	Theo Okiro, Facilitator
10:10 – 10:30 am	Spotlight on The Renaissance Collaborative (TRC) <ul style="list-style-type: none">Overview of TRC mission, Programs, and Green Workforce Training Initiatives.Q&A <p>Purpose: To introduce the IQ North Committee to the host community-based organization; to educate participants on TRC's mission, green workforce training initiatives and other community building efforts.</p>	Priscilla Foster, The Renaissance Collaborative
10:30 – 11:30 am	Presentations: Educating Income Qualified Communities on Energy Efficiency <u>Introduction to Topic (Theo Okiro, Facilitator)</u> <i>Theo Okiro, Facilitator</i> <i>10:30 – 10:35 am</i>	Scott Steward, Genius Lab Aimee Gendusa-English, Citizens Utility Board

	<p><u>Leveraging a “Technology Education” Program to Include EE Education</u> <i>Scott Steward, Genius Lab</i> 10:35 – 11:00 am</p> <p><u>Energy Efficiency Education for IQ Communities</u> <i>Aimee Gendusa-English, Citizens Utility Board</i> 11:00 – 11:30 am</p> <p>Presentations will Address:</p> <ol style="list-style-type: none"> 1. How are CBOs educating Income Qualified communities on EE? 2. To discuss the most effective ways to educate hard-to-reach populations about energy efficiency. <p>ACT: Committee feedback on the best ways to educate income qualified communities on energy efficiency.</p>	
11:30 – 12:00 pm	Lunch (provided)	
12:00 – 1:00 pm	<p>Small Group Breakout Session: Feedback on 2019 IQ North Committee Memos</p> <p>12:00 – 12:15 pm Overview of IQ North Committee Memos Theo Okiro, Facilitator:</p> <ul style="list-style-type: none"> • Addressing Specific <u>Hard-to-Reach Populations</u>. • Effective <u>Energy Efficiency Education</u> Approaches for Income Qualified Communities. • Strategies for <u>Marketing and Outreach</u> for Income Qualified Communities. <p>12:15 – 12:45 pm Small Group Breakout Questions to Address:</p> <ol style="list-style-type: none"> 1. Does each memo accurately capture key feedback from the Committee? 2. Is there any additional feedback on the topics that the Committee would like addressed? 	All

	<p>12:45 – 1:00 pm Overview of Feedback</p> <ul style="list-style-type: none"> • Small Groups provide feedback. <p>Purpose: To discuss and solicit input from the IQ North Committee on key Committee recommendations on core 2019 topics.</p>	
1:00 – 1:50 pm	<p>Presentation and Group Session: Establishing Metrics for Tracking Energy Efficiency Job Creation and Diversity in IQ Communities</p> <ul style="list-style-type: none"> • Overview of commonly tracked metrics (Chicago Jobs Council). <p>1:25 – 1:40 pm Group Discussion</p> <ol style="list-style-type: none"> 1. What should be tracked when measuring job diversity and job creation from IQ Communities? <p>1:40 – 1:50 pm Overview of Feedback</p> <ul style="list-style-type: none"> • Individual Committee members summarize recommendations for metrics. <p>Purpose: To educate the Committee on effective tracking methods for workforce development and job diversity; discuss committee recommendations for metrics.</p>	Angela Morrison, Chicago Jobs Council
1:50 – 2:00 pm	<p>Closing and Next Steps</p>	Theo Okiro, Facilitator

Meeting Materials

- The Renaissance Collaborative Corporation (TRC): Overview on TRC and Programs.
- Genius Lab Presentation: Leveraging a Technology Education Program to include EE.
- Citizens Utility Board (CUB): Energy Efficiency Education for IQ Communities.
- IQ North 2019 Draft Memos: Energy Efficiency Education, Addressing Specific Hard-to-Reach Populations and Marketing and Outreach.
- Chicago Jobs Council (CJC): Establishing Metrics for Tracking Job Creation and Job Diversity in IQ Communities.