



# **INCOME QUALIFIED NORTH EE ADVISORY COMMITTEE: *PROPOSED 2019 ACTIVITIES***

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# AGENDA

- ❑ **2018 Committee Impact and Success**
- ❑ **2019 Objectives & Topics**
  - ❑ **2019 Working Groups**
  - ❑ **Working Group Process & Structure**
- ❑ **Addressing “Hard-to-Reach” IQ Populations**
- ❑ **CBO Representative to IQ North Leadership Team**
- ❑ **Next Steps**



## 2018 COMMITTEE IMPACT & SUCCESS

- In 2018, due to the feedback provided and contributions of Community Organizations and other stakeholders, the IQ North Committee successfully achieved the following:
  1. **Successfully identified gaps and barriers faced by IQ Customers** in accessing energy efficiency programs.
  2. Successfully **Identified best practices approaches to job creation and workforce diversity** in disadvantaged communities.
  3. **Successfully Identified the most effective strategies for reaching IQ Customers.** As a result of these recommended strategies, the IQ North utilities made several changes to their marketing and outreach portfolio. **There was a 65% increase in IQ customer participation in the Nicor Gas territory.**
  4. **The Facilitation Team engaged organizations across 20 counties in 2018.** The inputs shared at these one-on-one outreach meetings will inform 2019 meeting topics.



## 2019 OBJECTIVES & TOPICS

1. **Recruitment and Outreach to CBOs:**
2. **Program Feedback Working Group**
3. **Job Creation, Workforce Diversity and Economic Development Working Group**
4. **Addressing “Hard-to-Reach” Populations**
5. **IQ North Utility Progress Updates**



## 2019 IQ NORTH WORKING GROUPS

- ❑ There will be **2 Working Groups** in 2019, developed from outstanding feedback and questions from IQ North 2018 meetings:

### **Workforce Development/Workforce Diversity Working Group**

- ❑ **Preliminary topics include:** local and diverse job opportunities and training, local and diverse business development and training, goals and measurement, coordination with existing training resources and efforts, and best practices.

### **Program Feedback Working Group**

- ❑ **Preliminary topics include:** program design, program marketing and outreach, other program topics.

# WORKFORCE DEVELOPMENT WORKING GROUP

- ❑ The proposed goals and objectives of the **Workforce Development Working Group** will be to:
  1. **Identify how utility EE workforce and business development efforts can be optimized** for the benefit of income eligible and diverse communities.
  2. **Address key workforce related items** articulated in utility stipulations.
  3. **Make recommendations based on Working Group findings** of how to best optimize Utility workforce and business development efforts.

## Facilitator Deliverables:

- ❑ End of Year Report summarizing 2019 activities and accomplishments from Working Group Meeting, as well as an Action Plan for 2020.

## IQ North Deliverables

- ❑ **Findings and Recommendations on each Sub-Topic Area**
- ❑ **Action Plan for 2020**

# PROGRAM FEEDBACK WORKING GROUP

- ❑ The proposed goals and objectives of the **Program Feedback Working Group** will be to:
  1. Identify how features of Income Qualified Energy Efficiency (EE) Programs **can be best optimized for the benefit of IQ Customers.**
  2. **Make recommendations based on Working Group findings** on how to best optimize Income Qualified Energy Efficiency (EE) Programs.

## **Facilitator Deliverables:**

- ❑ End of Year Report summarizing 2019 activities and accomplishments from Working Group Meetings; and oversee the creation of an Action Plan for 2020.

## **IQ North Committee Deliverables**

- ❑ **Findings and Recommendations related to Sub-Topic Areas.**
- ❑ **Action Plan for 2020.**



# WORKING GROUP PROCESS & STRUCTURE

- ❑ The meetings will be **facilitated by the IQ North Facilitation Team.**
- ❑ **The Leadership Team will request a Working Group Lead(s)** participants.
- ❑ **The Working Groups are open to all current and future IQ North participants** interested in additional discussion.
  - ❑ **Participants will self-select into the working group and email [Theo.Okiro@futee.biz](mailto:Theo.Okiro@futee.biz)** of their interest in participation.
  - ❑ **Participants can also indicate** today of their interest.
- ❑ **The meetings will be conducted via webinar conference calls** where participants can also present and discuss deliverables or action items.





# MAIN 2019 TOPIC: ADDRESSING 'HARD TO REACH' IQ POPULATIONS

- ❑ There will be **3 in-person Committee meetings this year**. The main topic this year will be Addressing “Hard-to-Reach” Populations.

## **Questions to address:**

1. Who should be getting served and reached with Income Qualified EE programs, but is currently not getting served?
2. What are the needs of these communities?
3. What are the unique challenges, barriers and needs that these “hard-to-reach” IQ customer populations face?
4. How can these barriers be overcome?

## **Deliverables:**

- ❑ In December, IQ North utilities will provide a response to the feedback raised during the year.



# CBO REPRESENTATIVE PROCESS

■ The IQ North Leadership Team is seeking a Community Based Organization (CBO) Rep. to join the IQ North Leadership Team in 2019.

## **Some Responsibilities include:**

- ❑ Reviewing and approving of meeting agendas and other IQ North deliverables;
- ❑ Participating in pre-meeting planning with the facilitation team;
- ❑ Helping facilitate and solicit input on specific topics during meetings and providing feedback on framing issues; and
- ❑ Reviewing open issues and questions

## **Required Qualifications:**

- ❑ The CBO Rep. Must be a staff member of a Community Based Organization (CBO) and Community Action Agency (CAA) located in the IQ North territory.
- ❑ Familiarity working with income qualified communities to address energy and economic development needs.
- ❑ Working knowledge of the Future Energy Jobs Act (FEJA) and the IQ North Committee.



# CBO REP – HOW TO APPLY

## Time Commitment

- ❑ This role will entail 2-3 hours per month. The IQ North Leadership Team plans to hold monthly check-in calls. The CBO Leadership Team Member will be expected to participate in these monthly calls and the activities listed above. Additional calls will be scheduled as needed.

## How to Apply

- ❑ If you are interested in applying, please email Theo Okiro ([Theo.Okiro@Futee.biz](mailto:Theo.Okiro@Futee.biz)) by February 28, 2019 with a copy of your resume and brief responses to the following questions:
  - ❑ How long you have been a part of your organization?
  - ❑ What do you hope to bring to the IQ North Leadership Team?
  - ❑ Why are you interested in taking on this role

# NEXT STEPS



The **CBO Representative job description** was circulated prior to the meeting. It will also be sent out as a follow-up. If you are interested, email me by February 28, 2019.



Indicate to the Facilitation Team at [Theo.Okiro@futee.biz](mailto:Theo.Okiro@futee.biz) your working group choice by **February 28, 2019**. A reminder will be sent.



An introductory call for each **Working Group** will be held in early-to-mid spring 2019. This will be a way to address any additional feedback and suggestions you may have on the structure.



In 2019, special attention will be paid to **CBO and EJ Communities during outreach meetings**. On the outreach meeting agenda will be their community specific needs, hosting meetings and/or programs they can present on.



**What program details would you like to hear about from Utility Program Updates?** Please indicate to the Facilitation Team what you would like to see from utility presentations in 2019.