



Energy Efficiency Program

Quarterly Report on Income Eligible Programs

July 30th, 2018



An Exelon Company

Overview

Programs	ComEd 2018 Forecast
Home Energy Upgrades (Single Family)	\$12.6M
Multi-Family Energy Upgrades	\$7.6M
Public Housing Energy Upgrades	\$2.1M
Affordable Housing New Construction	\$2.0M
Instant Lighting Discounts	\$4.0M
Food Banks	\$3.8M
Kits	\$2.3M
Outreach/Marketing	\$2.6M
TOTAL	\$37.2M

Home Energy Upgrades

- ✓ \$2.56M spent, 819 MWh savings achieved
- ✓ Through Q2, a total of 637 income-eligible customers have had projects completed in their home at no out of pocket expense; majority have been completed through Franklin/Chicago Bungalow Association partnership
- ✓ Franklin/Chicago Bungalow Association: Have completed 596 projects; with a goal to complete 1,000 projects in the City of Chicago during CY2018, CBA has already received applications and has identified all of the projects and homes to carry the program through the end of the year

Home Energy Upgrades (cont.)

- ✓ Resource Innovations/Community Action Agencies
 - Established processes with DCEO and Community Action Agencies (CAA's) to braid utility funds
 - Executed participation agreements between the Resource Innovations and all CAAs
 - Implemented and trained each agency on data collection tools
 - Completed 41 “braided” projects
 - Established agency-level forecasts and reporting requirements for remainder of 2018

- ✓ Program is on track to spend \$12.6M by end of year and meet filed savings goals

Multi-Family Energy Upgrades

- ✓ \$1.75M spent, 823 MWh savings achieved
- ✓ Through Q2, direct install work has been completed in 1,943 tenant units and 50 common area spaces; 81 lighting, weatherization, and capital improvements projects have also been completed
- ✓ Elevate Energy: Assessments performed in Q1 began to yield projects during Q2; Q2 was also used to refine internal processes to improve timing and increase the volume of work for the remainder of the year; projects scheduled through Q3
- ✓ Resource Innovations/CAAs: See Home Energy Upgrades
- ✓ Program is on track to spend \$7.6M by end of year and meet filed savings goals

Public Housing Energy Upgrades

- ✓ \$337K spent, 146 MWh savings achieved
- ✓ Through Q2, direct install work has been completed in 897 tenant units and 3 common area spaces; 1 capital project has also been completed
- ✓ A large, multi-phase project at Altgeld Gardens & Murray Homes, a Chicago Housing Authority property, was identified in Q1; it will be completed from June-September and account for majority of 2018 budget; additional projects through end of year have already been identified
- ✓ Program is on track to spend \$2.1M by end of year and meet filed savings goals

Affordable Housing New Construction

- ✓ \$665K spent, 288 MWh savings achieved
- ✓ Through Q2, 3 projects have been incentivized, representing more than 200K square feet of IE housing; recent ribbon cutting at Alden of Huntley
- ✓ 6-8 additional projects are anticipated to complete before the end of the year
- ✓ Q1 and Q2 have also been spent building pipeline for 2019 – all projects applying since the start of the year are following new ComEd Multi-Family Standard
- ✓ Program is on track to spend \$2M by end of year and meet filed savings goals

Lighting Discounts

- ✓ \$707K spent, 5,302 MWh savings achieved
- ✓ Through Q2, more than 132,000 units sold
- ✓ Q1 levels were very low, as program was still bringing on distributors and product selection was limited
- ✓ Q2 has seen steady growth with over 200 stores now up and running, offering a large variety of products, a robust marketing campaign in English and Spanish, and in-store events
- ✓ Expect continued momentum and growth in Q3 and Q4
- ✓ Program is on track to spend \$4M by end of year and meet filed savings goals

Energy Saving Kits

- ✓ \$221K spent, 684 MWh savings achieved
- ✓ Through Q2, the program has distributed 2,518 kits
- ✓ Kits are distributed via all 15 CAAs at over 73 locations
 - CEDA largest partner with over 58 offices participating
- ✓ Kits also distributed at community events serving IE customers, e.g., Chicago's Department of Planning and Development 14th Annual Rents Rights Expo
- ✓ Distribution will significantly increase in Q3 and Q4 with onset of heating season
- ✓ Program is on track to spend at least \$2.3M by end of year

Food Bank Distribution

- ✓ \$1.5M spent, 14,078 MWh savings achieved
- ✓ Through Q2, the program has distributed 697,344 9W LED bulbs and 3,312 advanced power strips
- ✓ Q2 included the program's first community volunteer event at New Hope Baptist Church; ComEd and CLEAResult staff directly distributed product, providing powerful insight for the program's future potential
- ✓ Due to strong performance in Q1 and Q2, additional power strips and bulbs will be added to Q3 and Q4
- ✓ Program is on track to spend \$3.8M by end of year and exceed filed savings goals

Upcoming Q3 & Q4 Milestones and Events

- ✓ Single-Family – expanding Franklin/Chicago Bungalow Association partnership to serve all of Cook County
- ✓ Multi-Family – continuing blitz strategy to drive participation in South Suburbs and Aurora
- ✓ Free smart thermostat pilot in Bronzeville
- ✓ Moving forward with contracting for selected Call for Ideas proposals
- ✓ 3 series of market research roundtables
- ✓ Development of 2019 marketing and outreach plan

Bronzeville Open House & Job Fair

- ✓ September 15th, 2018
- ✓ IIT 3241 S Federal St-Herman Hall I
- ✓ 10:00am-2:00pm
- ✓ Connect to large pool of potential employers, including EE implementations contractors, trade allies, and suppliers
- ✓ Learn about EE opportunities for small businesses
- ✓ Will also provide displays on ComEd's energy initiatives, including EE programs for residents and the Bronzeville Microgrid project

Income Eligible Energy Resource Fair

- ✓ October 17th, 2018
- ✓ 3:00-7:00pm
- ✓ Malcolm X Community College Conference hall
- ✓ Free to income eligible residents
- ✓ Joint utility initiative with Peoples Gas
- ✓ Community engagement event to bring awareness of free and affordable resources to residents in the community

APPENDIX



Home Energy Upgrades

Qualifying customers may receive **FREE** weatherization improvements, ENERGY STAR® certified LEDs, programmable thermostats, advanced power strips, faucet aerators, energy- and water-saving showerheads, pipe insulation and more.

GET FREE:

- Energy assessment of your home
- Installation of energy-saving products, such as LEDs and thermostats
- Weatherization services
 - Air sealing, attic and wall insulation
- Health and Safety improvements

It may be easier
than you think to
qualify!



Energy Efficiency Pays Off!

- *“The temperature in my home is consistent now. No cold spots or drafty places, especially upstairs! My home is warmer and more comfortable.”- Joyce G*
- Joyce G., a Chicago area homeowner and ComEd customer, is relishing the cozy moments she shares at home with her family after receiving FREE weatherization improvements from the ComEd Energy Efficiency Program. Not only was her home warmer this past winter, she was also delighted to see her energy bills decrease! Joyce received free home energy upgrades, including attic and knee wall insulation, plus air sealing, which eliminated the cold and drafty places in her home.





Multi-Family and Public Housing Authority Energy Upgrades

Property Owners and Managers can get:

- **FREE** energy assessment of entire property
- **FREE** direct installation of energy-saving products, such as LED lighting and thermostats, in **common areas and tenant spaces**
- **FREE** installation of energy-efficient products in common areas, including a variety of lighting measures such as LED fixtures
- **FREE** weatherization services, including attic and wall insulation
- **Deeper Rebates** on HVAC, VSD motor upgrades and more





Affordable Housing New Construction

- Targets **new construction** and **major renovation** of single- and multi-family affordable housing development
- Promotes the benefits of lower utility bills and improved comfort for income eligible households as a result of energy-efficient buildings
- Offers assistance to affordable housing developers in three ways
 - Expert technical guidance/assistance
 - Incentives for required whole-building energy efficiency
 - Education and training
- Developers must certify that a certain percentage of units will be inhabited by income eligible customers ($\leq 80\%$ AMI)



Instant Lighting Discounts, Food Bank LED Distribution

Instant Lighting Discounts

- Customers can save money and energy with expanded instant discounts on ENERGY STAR® certified LEDs at their neighborhood retailers. Find them at [ComEd.com/LightingRetailers](https://www.comed.com/LightingRetailers)



Food Bank LED Distribution

- Food Banks affiliated with Feeding America use their local food pantries to distribute ENERGY STAR certified LEDs and some advanced power strips provided by ComEd
- Over 630 participating food pantries in ComEd region will distribute more than 1 million LEDs in 2018



Energy Savings Kits

Energy Savings Kits

- Local community action agencies help customers become more energy efficient by providing kits to qualifying customers
- Kits include **FREE** energy-saving LEDs, advanced power strips and LED night lights, plus important educational information on energy-saving actions customers can take to reduce their energy bills



- 15 agencies will distribute **35,000 kits** in 2018