

# **IL Economically Disadvantaged Energy Efficiency Stakeholder Advisory Committee**

## **Committee Meeting**

Tuesday, June 6, 2017

10:30 – 4:30

**Metropolitan Mayors Caucus / CMAP**

**233 S. Wacker Drive, Suite 800**

**Chicago, IL 60606**

## **Attendee List and Action Items**

### **Attendee List**

Annette Beitel, SAG Facilitation  
Ashley Palladino, SAG Facilitation  
Celia Johnson, SAG Facilitation  
Agnes Mrozowski, Ameren Illinois  
Aimee Gendusa-English, Citizens Utility Board (CUB)  
Andrew Cottrell, Applied Energy Group  
Andrey Gribovich, DNVGL  
Angie Ziech-Malek, CLEARResult  
Anne Evens, Elevate Energy  
Anne McKibben, Elevate Energy  
Anne Mitchell, Rooney, Rippie & Ratnaswamy, LLP on behalf of Nicor Gas  
Antonia Ornelas, Elevate Energy  
Ashley Munson, Illinois Environmental Council  
Blaine Fox, CMC Energy Services  
Rev. Booker Steven Vance, Faith in Place  
Chantal Jones, ComEd  
Chelsea Lamar, Navigant  
Chris Vaughn, Nicor Gas  
Craig Catallo, Franklin Energy  
Dalitso Sulamoyo, Illinois Association of Community Action Agencies  
Dan LeFevers, Gas Technology Institute (GTI)  
David Baker, Energy Resources Center, UIC  
David Brightwell, ICC Staff  
David Goodrich, Madison County Community Development  
Dean Porter-Nelson, Enterprise Community Partners, Inc.  
Debra Perry, Ameren IL  
Delmar Gillus, Elevate Energy  
Edith Makra, Metropolitan Mayors Caucus (MMC)

Ellen Craig  
Emma van Beuningen, Navigant  
Erin Daughton, ComEd  
Erin Newman, EPA  
George Malek, ComEd  
Gillian Wiescher, Chicago Bungalow Association  
Ingo Bensch  
Jeff Crittenden, Enovation Partners  
Jeff Erickson, Navigant  
Jennifer Morris, ICC Staff  
Jennifer Jaeger, Rockford, IL  
Jerry Nellessen, Village of Beach Park  
Jim Fay, ComEd  
Jim Heffron, Franklin Energy, on behalf of PG-NSG  
John Madziarczyk, Nicor Gas  
Jonathan Feipel, on behalf of ELPC  
Jordan Berman-Cutler, DCEO  
Julia Friedman, MEEA  
Julia Sander, Leidos  
Julie Hollensbe, ComEd  
Julie Vahling, AARP  
Karen Lusson, IL Attorney General's Office  
Kate Brown, Building Research Council, University of Illinois Urbana - Champaign  
Keith Martin, Ameren IL  
Kelly Shelton, Shelton Solutions  
Kim Ballard, Ameren IL  
Koby Bailey, PG-NSG  
Kristen Poshard, Madison County Community Development  
Kristi DeLaurentiis, South Suburban Mayors and Managers Association  
Kristol Simms, Ameren IL  
Lakeshia Wright, South Suburban Mayors and Managers Association  
Laura Goldberg, NRDC  
Laura Oakleaf, Cook County  
Laura Snyder, Rockford County Housing Authority  
Lauren Pashayan, Land of Lincoln Legal Assistance Foundation  
Mack Shaughnessy, Navigant  
Maged Kafafy, DNVGL  
Mark Handy, Kenjiva  
Margaret Garascia, Elevate Energy  
Martha Strawser, Rockford IL  
Mary Ellen Guest, Chicago Bungalow Association

Mike Brandt, ComEd  
Mike King, Nicor Gas  
Mike Marks, AEG on behalf of PG-NSG  
Mindy Browning, Embarras River Basin Agency, Inc.  
Molly Lunn, Department  
Naomi Davis, Blacks in Green  
Nicki Pecori, Illinois Housing Development Authority  
Noel Corral, ComEd  
Noelle Gilbreath, Community Investment Corporation  
Pat Michalkiewicz, PG-NSG  
Patricia Plympton, Navigant  
Peggy Dugger, Madison County Community Development  
Peter Ludwig, Elevate Energy  
Randy Gunn, Navigant  
Rob Neumann, Navigant  
Ryan Curry, 360 Energy  
Scott Allen, CUB  
Spencer Skinner, Illinois Housing Development Authority  
Stacy Gloss, UIC  
Stephanie Presseller, Moraine Valley  
Stefano Galiasso, Energy Resources Center, UIC  
Susan Sams, Ameren IL  
Suzanne Stelmasek, Elevate Energy  
Ted Weaver, on behalf of Nicor Gas  
Teri Lewand, ComEd  
Victoria Nielsen, Applied Energy Group  
Vincent Gutierrez, ComEd

### **Meeting Notes and Action Items**

Action items are indicated in **yellow** highlight.

### **Committee Procedure –**

Next Steps and Follow Up Items:

#### **1. Additional Participants Requested**

- Procedures Committee is still looking for interested participants. It would be helpful to have additional representation from southern IL.
- **Action Item:** Please contact [celia.johnson@futee.biz](mailto:celia.johnson@futee.biz) and/or [Delmar.Gillus@elevateenergy.org](mailto:Delmar.Gillus@elevateenergy.org) to request participation

#### **2. Meeting Locations Needed**

- Procedures Committee is looking for potential meeting locations in the various regions, north (outside of Chicago), central, south.
  - **Action Item:** Please contact [celia.johnson@futee.biz](mailto:celia.johnson@futee.biz) and/or [Delmar.Gillus@elevateenergy.org](mailto:Delmar.Gillus@elevateenergy.org) if you have a proposed meeting location.
- 3. Next Procedures Committee Meeting**
- **Action Item:** Will be held in approximately 2 weeks; topics will include the Subcommittee Plan (Procedures Document) and primary topics to address in remainder of 2017.
- 4. Engaging CBOs**
- **Action Item:** Request to have “elevating voices” from the communities added as a guiding principle to the Procedures Document.
  - **Action Item:** Active recruitment needed, while addressing specific barriers:
    - More groups from central/southern IL
    - Build education around energy efficiency for those who are not familiar with or currently in the EE space
    - Meeting accessibility – location, time/day, parking, public transportation, potential stipend to participate
  - **Action Item:** Suggestion for regional captains who can engage with communities already served, collect information and bring back to the Committee (rather than more boards/subcommittees).
- 5. Identify Objectives, Measure Successes**
- **Action Item:** Recommendations to identify the objective/end-goal as a gauge/way to keep the discussion on track and focused; determine what success looks like to measure progress.
- 6. Community Ambassadors**
- **Action Item:** Recommendation to use ambassadors to conduct outreach within communities, educate them on the Committee, what’s in it for them, and recruit new participants.
- 7. Shorter Meeting Time**
- **Action Item:** Recommendation to limit meetings to 3-4 hours.
- 8. Priority Topic – Elevating CBO Voices**
- **Action Item:** Topic identified as a priority focus for the Procedures Committee in 2017.

## Implementer Contracting

Next Steps and Follow Up Items:

### 1. Compiling Existing Resources to Support Businesses Interested in Contracting with Utilities

- **Action Item:** Share MEEA conference presentation on contracting with small businesses.
- **Action Item:** Develop a list of resources available and post on SAG website – Land of Lincoln Legal Foundation, DTE Model, others?
- **Action Item:** Suggestion to map out the supply-side process with utilities, identify the best fit(s) for smaller businesses.

### 2. Review Installer Certification Process in Development

- **Action Item:** Participants are encouraged to review the Installer Certification Process currently being developed per the legislation to ensure what is moving forward won't disrupt/be a barrier to diverse/small businesses.

### 3. Priority Topic – Engaging Small/Diverse Businesses

- **Action Item:** Topic identified as a priority focus for the Procedures Committee in 2017.

## Evaluation

Next Steps and Follow Up Items:

### 1. Evaluation Topic Recommendations

- **Action Item:** Recommendation for evaluations to go beyond just savings verification – ensure programs are meeting other objectives – example, for safe and habitable housing, evaluating disconnection is important.
- **Action Item:** Programs have been evaluated historically – ADM has experience and recommendations.
- **Action Item:** Determine what evaluation should look like, how to best serve communities, how income-eligible program evaluation can/should differ.
- **Action Item:** Include non-energy benefits in evaluations – health, comfort, etc.

### 2. Presentation Recommendations

- **Action Item:** Presentations should be reviewed prior to Committee meetings to ensure content/language/topic is applicable and can be understood by participants.

## Increasing EE Workforce Diversity and Plan for Ensuring EE Job Development in Economically Challenged Communities

Next Steps and Follow Up Items:

## 1. Existing Resources – Training Partners, Programs, Opportunities

- **Action Item:** Create, or share existing, a list of resources for job training.
- **Action Item:** Broaden list from presentation – include “Higher Ed” program active in central/south IL (Stephanie Presseller).

## 2. “Topic” Definition

- **Action Item:** Determine how topic will be addressed –
  - Job training and workforce diversity combined?
  - What will be included in “diversity” definition (minority, women, veteran)?

## 3. Priority Topic – Job Training and Workforce Diversity

- **Action Item:** Topic identified as a priority focus for the Procedures Committee in 2017.

## Environmental Sovereignty

Next Steps and Follow Up Items:

### 1. Applying Principles to EE

- **Action Item:** Develop pilot example using principles for energy efficiency program – Procedures Committee discussion topic, or utility-organized effort using R&D funds to test approach.

## Income-Eligible Branding Guidelines

Next Steps and Follow Up Items:

### 1. Recommendations

- **Action Item:** Recommended key principles include building trust in the community, and leveraging existing framework to develop cost-effective marketing/outreach approaches.
- **Action Item:** Engage other community leaders/partners – state representatives, organizations – include presentations across a variety of energy-related programs.
- **Action Item:** Recommended key principles include consistency statewide, and ensuring a single point of contact.
- **Action Item:** Recommended key principle includes providing customers up-front/on materials with financing options if not free to the customer.

### 2. Priority Topic – Job Training and Workforce Diversity

- **Action Item:** Topic identified as a priority focus for the Procedures Committee in 2017.

## Coordination with Other Efforts

Next Steps and Follow Up Items:

## 1. Recommendations

- **Action Item:** Issues addressed by this Committee impact other working groups in the state – allow for Committee meeting discussion/updates from other initiatives (standing meeting agenda, open forum).
- **Action Item:** Primary initiatives to be aware of –
  - IL Solar for All
  - Workforce Development / Jobs Training
- **Action Item:** IUBDC is a resource for diverse businesses - <http://iubdc.com/>

## Closing

Next Steps and Follow Up Items:

### 1. Next Meeting

- **Action Item:** Next meeting will focus on:
  - Subcommittee Plan to serve as a stake in the ground – a guiding doc/strawman
  - Priority topics

### 2. Priority Topics – Survey

- **Action Item:** Survey to be distributed (draft for review/comment, followed by distribution to the fully group) by SAG Facilitation to the full group to narrow down the list of priority topics for consideration/ proposals/ discussion for the remainder of 2017:
  - Engaging voices of CBOs
  - Effectively engaging diverse and small businesses
  - Measures of Success / Tracking Results
  - Post-Filing “Voice”
  - Effective income-eligible branding
  - Evaluation Q and approach
  - Diversity Workforce / Job Training
  - Environmental Sovereignty Pilot

### 3. Procedures Committee

- **Action Item:** Next meeting will be scheduled in two weeks

**Current Schedule:**

<b>Date</b>	<b>Meeting / Milestone</b>	<b>Location (if applicable)</b>
Monday, May 1 and Tuesday, May 2, 2017	<b>SAG Meetings</b> – to include utility presentations on low income programs	Midwest Energy Efficiency Alliance, 20 N Wacker Drive, Suite 1301, Chicago, IL 60606
Tuesday, May 23, 2017	<b>Committee Meeting</b> – Review utility plans	Springfield, IL
Thursday, June 1, 2017	<b>“Bridge Period” begins</b> – transition of current DCEO programs to utilities	n/a
Tuesday, June 6, 2017	<b>Committee Meeting</b> – Stakeholder presentations of key objectives	Chicago Metro area
Friday, June 30, 2017	<b>Utility filings due</b>	n/a